

「與台北同步，與世界接軌－誠品書局推薦設計類 TOP200
書展」說明

時間：自 9 月 11 日至 9 月 25 日

地點：圖書館三樓新書展示架

展出內容：誠品書局銷售 TOP200 商業設計類外文書籍約二百冊

書展期間，暫不外借，但可以預約

書店該是什麼型式，在誠品書局出現以前，書店不過是一個買書賣書日的場所，書種愈多愈好，而折扣數當然也是愈低愈好，但在 1989 年誠品書局設立後，明亮而有風格的設計方式、優雅親切的服務人員、及特殊而有品味的選書，使得對於書店的刻板印象完全改觀，誠品已不再只是一間書店，而是充滿濃厚的都會風味的一個新地標，尤其是信義旗鑑店設立後，更成為台北的象徵及旅遊的新景點。

誠品的成功和一大批都市新貴的重視有極大的關係，這些人重視個人品味，又擁有消費能力，而誠品特有的選書能力，頗能滿足都市新貴的需要，因此誠品也成為台北流行及設計的先趨，創意人員及設計師都是誠品的忠實客戶，誠品選書也成為流行的先趨及主導者。

圖書館在學校設立空設及商設系後即思考如何滿足設計類學生在圖書上的需要，二年來也購進不少設計類的書籍，但設計類的外文書籍仍然較為欠缺，因此圖書館與誠品書局合作，由誠品書局提供誠品各類型設計類圖書銷售前一百名的外文書籍，供商設系老師挑選，商設系許世芳老師並自費至台北誠品書局挑選圖書，這些書就是目前書展的書籍，這些書也代表了目前台灣設計者的主流閱讀作品。

圖書館為了推廣利用教育，特於開學之初舉辦「與台北同步，與世界接軌－誠品書局推薦設計類 TOP200 書展」展覽這批新書，這些書可供商設系師生及對設計有興趣者利用。展期二個星期，歡迎全校師生到圖書館參觀。

以下是參展書目：

登錄號	索書號	題名	著者	出版
244403	741.50952961/C912	100 creators' characters 2 = f 插畫角色		
設	creator	World Com		
244395	964/4830	翻開：當代中國書籍設計 = Flip		呂
敬人編	清華大學出版社,200			
244398	961.31/T646	49th Tokyo art directors club annual : AD		
		Edited by Tokyo Ar Bijutsu Shuppan-Sh		

- 244034 391/.00951GT/T159 China chic = 中國風 : a visual memoir
Chin Vivienne Tam
- 244187 701.85964/G41M664 Color harmony : logos : More than
1000 col MINE Page one
- 244271 TT509423.2/D794 Figure drawing for fashion
design Elisabetta Drudi a Pepin Press
- 244400 760/.09/0476/K41R815 Paula rego : the complete graphic
work T. G. Rosenthal Thames & Hudson
- 244109 741.6/0973NC/C564 The Push Pin graphic : a quarter
century Seymour Chwast;edi Chronicle Books
- 244015 962/1033 插畫 = visual design 粟津潔, 佐
野寬, 渡 龍辰出版龍溪國際圖
- 244335 391GT511987./N551 National geographic
fashion Cathy Newman National Geographi
- 244268 759.13ND237./K74 Andrew Wyeth : memory &
magic Anne Classen Knuts High Museum of Art
- 244330 964/8756 華人平面設計百傑作品集 何躍
華編著 淑馨
- 244350 709/.73/0904/J82 Weirdo deluxe : the wild world of pop sur
Matt Dukes Jordan Chronicle Books
- 244136 741.6NC99994/B592 The big book of illustration
ideas general editor: Ro Harper Design Inte
- 244130 709.7309051N/A784 Art:21 : art in the twenty-first
century. Harry N. Abrams
- 244140 964/I61 International plate design = 國際平
面 Editor: One studio Hong Kong xinyuan
- 244075 N6537.O54901/L431 Pat O'Neill : views from lookout
mountain Julie Lazar,;contr Santa Monica Museu

244399 760/.09/0476/K41K47 200 Art deco
graphics Patricia Frantz Ke Thames & Hudson

244102 964/G224 Logo lounge 2 : 2000 international identi by
Bill Gardner an Rockport

244281 964/O58 The One Show vol. 27 : Advertising's Bes
Editor Yash Egami One Club Publishin

244083 700.92N7153./D565 Diether Roth in
America interviews by Dirk Edition Hansjorg M

244326 385.9/2222 種動物=5000 animals=動物=tiere=
anmau SingaporThe Pepin

244370 NC997.A1964/P965 Promotion
design Graphi-Sha Pub.

244276 709.2N6537.R/R248 Robert Rauschenberg :
combines Robert Rauschenber Museum of Contempo

244127 NC999.4.H689/H842 House
Industries [written and edite Die Gestalten Verl

244126 947.5/J65 Jasper Johns : catenary Jasper
Johns Matthew Marks Gall

244255 NC1765791.43/.A555 2004 Animation
Now! Ed. Julius Wiedema Taschen

244066 N7433.8962/Z43 Digital illustration : a master class
in Lawrence Zeegen RotoVision

244063 709.04N64909/A784 Art in theory, 1900-2000 : an
anthology o edited by Charles Blackwell Pub.

244035 659.113HF583/K89 2 Kilo of Kessels
Kramer Made by KesselsKra

244220 964/C649 Clubspotting 3. 0 : Mixed Media into Club
DavoliPaolo. Happy Books srl

- 244257 NK1390962/.D47D457 Designing the 21st century = Design
des 2 edited by Charlott Taschen
- 244363 TR654959.099/G186 The great Life
photographers Editors of Life;in Thames & Hudson
- 244152 741.6/7/0973/H711 The fine art of advertising : irreverent,
Barry Hoffman tewart, Tabori & C
- 244201 686.2/2962/T991 Typogrphy now Edited
by Rick Poy Booth-Clibborn Edi
- 244388 HF5183.U6964/A416 All-American and
40s editor, Jim Heiman Taschen,
- 244359 NC998.5.A196/G618 The golden age of advertising-- the
50s edited by Jim Heim Taschen
- 244394 659.1HF6146./H968 Meet Mr. Product : the art of the
adverti Warren Dotz, Masus Chronicle Books
- 244396 391.44NK4890/H498 Bags = Sacs = Tassen = Bolsos = Borse
= Tasch [collection and te Pepin Press
- 244128 759.13BN6537/F911 Close reading : Chuck Close and the
artis Martin Friedman Harry N. Abrams
- 244357 496.18/S927 Structural package designs = Verpackungs
[Pepinvan Roojen] Pepin Press/Agile
- 244361 941.5/6075 意匠文字 呂勝中
著 中國青年
- 244079 702.81N7433./W898 Woodtli Martin
Woodtli;edi Die-Gestalten-Verl
- 244037 749969/N532 New furniture design [Edited
by Martin daab
- 244042 720/.92/2NA7/G311 Gehry talks : architecture +
process Mildred Friedman, Thames & Hudson

244027 N6537.H34890/K81 Keith Haring, 1958-1990 : a life for
art Alexandra Kolossa Taschen

244186 645/.4TS886./B928 Chairs, chairs, chairs! Editor
and text P Artrium Group

244207 N7573.3961/T877 Changing faces George
Tscherny Princeton Architec

244170 NK2076.A1967/T197 Indian style : landscapes, houses,
interi photos: Deidi von Taschen

244071 969/M385 Only lights : over 1000 new models from a
by Eva Martin Atrium

244094 TT675961/B894 The T-shirt
book Charlotte Brunel;f Assouline

244062 745.2/09794//L384 California design : the legacy of the Wes
by Jo Lauria and S Chronicle Books

244264 909.98/R436 The power of art Hundertwasser : the pain
Pierre Restany Taschen

244306 N6768961.31/J27 Jam Tokyo-
London [exhibition organi Booth-Cliburn Edit

244007 TS171.4962/L74L784 Carl Liu design
book Chuan-Kai (Carl) L Long Sea Internati

244008 762N7433.894/T365 Pictoplasma : contemporary character
desi Peter Thaler Die Gestalten Verl

244135 945.3/1/022D/V459 Venice
Sketchbook Painting, Fabrice Editions Didier Mi

244141 TK5105.88831/W364 Web design
index compiled by Gunter

244131 709.7309051N/A784 Art:21 : art in the twenty-first
century. Harry N. Abrams

244338 659.1/96635H/L48 1996L6 Absolut book : the Absolut Vodka
advertis Richard W. Lewis Journey Editions

244343 947.45/A488 A matter of design it's a matter of Illustr
Edited and product Viction:ary

244139 964/B818 Branding design Editing
Seiki Okud Graphic-sha Publis

244369 760961/W872 Wonderland edited by
Robert K Die Gestalten Verl

244368 741.6NC10006/K92 Visualizing ideas : from scribbles to sto
Gregor Krisztian a Thames & Hudson

244132 709.7309051N/A784 Art:21 : art in the twenty-first
century. Harry N. Abrams

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Star Trisha Biggar;pref Insight Editions i

244224 741.2/951964/N532 New business stationery
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Mario Pricken Thames & Hudson

244258 751.7'3965/M223 Writing : urban calligraphy and beyond
=b MaiMarkus. Gestalten Verlag

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in ty [editedby Robert K Die Gestalten

244150 NC997964/.I87 It's a matter of packaging [edited
and produc viction:workshop

244313 681NK7480471/W949 Wristwatch annual 2005 : the catalog
of p Abbeville Press

244158 NC999.6.G496/H821 Hort says hello [by
Eikes Grafisch Gestalten Verlag

244332 N6797.S49290/L989 William Scott Norbert
Lynton Thames & Hudson

244157 759.13N6537./A4 2001L98 O'Keeffe's O'Keeffes : the artist's
colle Barbara Buhler Lyn Thames & Hudson

244225 964/C469 Character design collection Editor
Hioko Kondo PIE Books

244178 743.49901.3/S588 Anatomy for the artist Sarah
Simblet;phot Dorling Kindersley

244261 964/C325 The big book of business cards David
E. Carter Harper Collins Pub

244331 964/0002 意 05 : the Asia and Pacific ad works <意
>雜誌編輯部編 百頁

244011 NC139.D56947/D583 Jim Dine, some
drawings Jim Dine Allen Memorial Art

244012 759.2ND1329./S267 Jenny Saville Jenny
Saville Rizzoli

244013 769.942937/C761 Contemporary art in print : the publicati
Edited byPatrick E Booth-Clibborn Edi

244029 780.267PN199/R378 Thirty frames per second By
Steven Riss, N Harry N. Abrams

244067 N6537.M33649/M184 Creative code John
Maeda;forewor Thames & Hudson

244046 751.73ND2590/G211 Graffiti world : street art from five con
NicholasGanz;edite Thames & Hudson

244077 NC847741.692/W728 More paperwork : exploring the
potential written and design Phaidon

244397 960/A441 The Rise of Asian design = 進 = 亞洲設
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244185 TK5105.88831/W364 Web design
index compiled by Gunter

244248 961.31/N438 Neo Japanesque
Graphics Editor:Kaori Saito PIE books

244108 964/W739 The best brochure design 8 Ann
Willoughby Rockport

244402 312.91695/W364-3 WEB 年鑑'06= Annual of web
productions ' 株式會社

244292 746.920922TT/S192 Sample : 100 fashion designers, 10
curato Phaidon2005

244125 743/.6NC7859/N218 Drawing
life Yoshitomo Nara Masakazu Takei2005

244253 TT504.6.I842/M936 20 years Dolce &
Gabbana [text by Sarah Mow 5 Continents Editi

244084 741.674964/K16 Selected posters by Kan Tai-keung : senti
Tai-keung Kan Kan & Lau Design C

244334 957/G893 Paris=Mon Amour Jean-
Claude Grutra Taschen

244273 741.6961/V126 Area Editor:
Valerie Va Phaidon

244240 NK1535.S7296/S795 Starcke : [Philippe
Starck] edited by Simone P Taschen

244153 779/.092TR65/C812 Aaron Rose :
photographs essay and intervie Harry N. Abrams

244249 391.00904GT5/P356 The complete fashion
sourcebook John Peacock Thames & Hudson

244250 759.95209051/V326 Drop dead cute : the new generation of
wo Ivan Vartanian Chronicle

244251 646.7/042RA7/D737 Beautified : secrets for women to look
gr DouglasKyan.;yan D Clarkson Potter,c2

244247 961/B561 200 best illustration worldwide Editor
in chief: M Lurzer GmbH, Salzb

244259 745.2TS171.4/877 Experimental eco-->design :
architecture, Cara Brower, Rache RotoVision

244105 741.6/40973N/D74 2005D7 By its cover : modern American
book cover Ned Drew, Paul Ste Princeton Architec

244031 961/R919 Pictogram and Icon Collection : from puli
Ruedi Ruegg Pie Bookd

244283 423.2099/W667 Vivienne woodwest Claire
Wilcox V & A Publications

244228 760N7433.896/R759 Romantik [edited
by Robert Gestalten Verlag

244266 686964/B618 Notes on book design by
Derek Birdsall Yale University Pr

244275 760961/W872 Wonderland edited by
Robert K Die Gestalten Verl

244270 T385963.026/.R63R735 Process color manual : 24,000
CMYK combin Michael and Pat Ro Chronicle Books

244073 964/D716 Business cards : the art of saying
hello Michael S. Dorrian Laurence King Pub.

244280 312.91695/W364-1 Web design : flash
sites Ed.Julius Wiedeman Taschen

244277 709.73961/W275 Fashion Andy
Warhol;forwor Chronicle Books in

244328 GT580987.39/K99 Fashion : the Kyoto Costume Institute :
f The Kyoto costume Taschen

244074	709909.408/G632G631	The story of art	E. H.
Gombrich	Phaidon Press LTD		
244065	709.24909.98/GigG459	HR Giger	editor
Sonja Altme	Taschen		
244106	686.22Z24647/W914	Type in motion	Matt
Woolman	Thames & Hudson		
244024	709.0407N649/R953	New media in	
art	Michael Rush,		
244026	TR679957.931/A638	Fresh fruits	Shoichi
Aoki	Phaidon		
244025	Z271.3.B6596/B162	Penguin by design : a cover story,	
1935-2 Phil Baines	Allen Lane		
244041	741.6Z246477/K84	Graphic design cookbook : mix &	
match rec	By Leonard Koren,	Chronicle Books	
244096	704.942964.5/MexM611	Mexicana : vintage Mexican	
graphics	[edited by] Jim He	Taschen	
244204	751.7/3NC100/M269	Street logos	Tristan
Manco	Thames & Hudson		
244195	961.31/J35	Japanese Graphics now	Editors:
Gisela Ko	Taschen		
244353	391/.1GT1710/K92	Off the cuff : the essential style	
guide	Carson Kressley;il Dutton		
244349	751.73098196/M269	Graffiti Brasil	Tristan
Manco	Thames & Hudson		
244192	828/.809PR46/C641	All things Alice : the wit, wisdom, and	
W Linda Sunshine;	for Clarkson Potter/Pu		
244121	NC1002.L6396/D722	Dos logos	[edited
by Robert	DGV		

244203 741.6NC99796/II29 Illustration now! ed.
Julius Wiedema Taschen

244298 745.2TS171.6/S961S87 20 Thoughtless acts? : observations on
intui by Jane FultonSuri Chronicle Books

244303 961/V794 Vinyl Will Kill with Poster Editor:
Jeremy Systems Design Ltd

244315 736.98972.1/H847H847 How to fold = Methodes de pliage =
como do Laurence K. Wither The Pepin Press

244166 709/.2N6811./U143 Alfons Mucha : Master of Art
Nouveau Renate Ulmer Taschen

244168 962/F463 Graphic design now Charlotte
& Peter Taschen Benedikt V

244149 NK1535.R3796/R224 Digipop Karim
Rashid Taschen

244322 T324964/L879 Los logos Edited by
RobertKl Die-Gestalten-Verl

244022 779.20922TR6/.P5 2005P6 Pierre et Gilles : sailors &
sea Introduction, Eric Taschen

244299 NK1449.Z9784/P552 Starck [edited by
Simone Taschen

244040 741.6/0951/0/D222 Made in
China by Reed Darmon Chronicle Books

244162 391.413475/U58 Sneakers : the complete collectors' guide
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- 244311 394.2646NC82/H193 Halloween ed. Jim Heimann;[t Taschen
- 244310 747.09495NK2/T964 Tuscany style : landscapes, terraces & ho editor, Angelika T Taschen
- 244188 704.9/4864N8/N444 ANGELS Gilles Neret Taschen
- 244351 709.04N64909/F885 Fresh cream : contemporary art in culture Phaidon Press Phaidon
- 244381 961/A416 All you need is sticker graphics AllRightsReserved
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- 244392 312.91695/W364-3 Web design : protfolios Ed. Juius Wiedeman Taschen
- 244382 312.91695/W364-2 Web design : studios Ed.Julius Wiedeman Taschen
- 244316 111.85BH8190/.H57 2004 History of beauty edited by Umberto Rizzoli
- 244302 962/4214 1000 購物提袋、商品吊牌、商品標籤= 1000 B SKiki Eldridge 作 龍溪國際圖書
- 244312 709.05N64979/A784 Art now : the new dirctory to 136 intenat Edited by Uta Gros Taschen
- 244346 NC915.C65947/H236 Hand to eye : contemporary illustration edited by Angus Hy Laurence King
- 244205 751.7/3NC100/E139 1000 bags, tags & labels : distinctive de Kiki Eldridge Page one
- 244321 909.98/S354 Hundertwasser 1928-2000 : personality, li WielandSchmied Taschen

244175 NK1443.A1960/B74B862 British design
2003 BIS Publishers

244173 NK1443.A1960/B74B862 British design
2003 BIS Publishers

244223 741.2/951964/P964 Progressive direct mail Editor
Naomi Baba PIE Books

244285 759.2N6797.F/F889 Lucian Freud, 1996-
2005 Lucian Freud A.A. Knopf

244181 964/U72 Urban sign design : collection of 600 Sig
Editor: Kaori Sait PIE books

244076 730.92N65379/W164 Joseph Cornellmaster of
dreams Diane Waldman Harry N. Abrams

244085 231.765BS651/C555 The creation : pictures from the book
of by Christian Monte

244133 686.2/2/0973/A512 American typography today
= ?????????????? Editing and design Van Nostrand Reinh

244006 759.2/929N67/G652 Ceri Richards Mel
Gooding Cameron & Hollis

244206 960/1070 Pixal style : pixel graphic & icons desig 王開
立作 桑格文化

244189 741.684NC186/V159 Valentines : vintage holiday
graphics ed., Jim Heimann;[Taschen

244354 909.98/H526 Guernica : the biography of a twentieth-c
Gijsvan Hensbergen Bloomsbury

244372 TS195.4964/.V32S741 Special packaging = 特殊 ???????? = 特
異包裝 Paco Asensio] Pepin Press/Agile

244401 947.45/3742 視覺大師漢斯.希爾曼 = visual master
hans 林 a 陽主編 文藝

244148 964/R914 Freistil = best of European commercial i by
Raban Ruddigkei Long sea internati

244211 962/G766 Graphic alive Edited by
viction: Viction:workshop 1

244210 741.672TT509/D269 Imagemakers : cutting edge fashion
illust Martin Dawber;[for Mitchell Beazley

244320 N7438947.45/M395 Mascotte! selected
by Delica Happy Books

244163 TT509426.1/B737 Fashion illustration next Laird
Borrelli Thames & Hudson

244110 TR676957.5/E23 The playmate book : six decades of
center Gretchen Edgren;In Taschen

244293 709.2NX512.S/S357 Julian Schnabel by
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231240 926/J95 ICEBREAKERS : Aladka's Most Innovative
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244230 659.13/42HF5/S487 Sign graphics Marta
Serrats HarperCollinsPubli

244057 947.3242/K29 Paris Sketchbook Maria A.
Kelly;pai Editions Didier Mi

- 244159 NK1412.R3962/A 4R224 Karim Rashid--
evolution Karim Rashid Thames& Hudson
- 244174 NK1443.A1960/B74B862 British design
2003 BIS Publishers
- 244138 964/N532 New best flash 丸山悟編
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- 244124 709/.2N6888./A4 2005K47 Anselm Kiefer : heaven and
earth organized by Micha Modern Art Museum
- 244274 961/G195 Neubau Welt [author:
Stefan Ga Die Gestalten
- 244123 HF5845497.27/S884 Store window
design [editor, Aurora Cu teNeues Pub.
- 244107 961.14/W555 In bloom : modern florals for the
home Alice Whately Conran Octopus
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des 2 Edited by Charlott Taschen
- 244304 969/H361 Milan design view Long Sea,
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- 244297 688.76GV7454/S764 Sport design : four
elements [editor, Paco Asen TeNeues